

## **Privacy Policy**

**This Privacy Policy is designed to tell you about our practices regarding collection, use, and disclosure of information that you may provide via the Application. Please be sure to read this entire Privacy Policy before using, or submitting information, to the Application. The Application is intended for use by residents of Malaysia.**

### **Your Consent**

By using the Application, you agree with the terms of this Privacy Policy. Whenever you submit information via the Application, you consent to the collection, use, and disclosure of that information in accordance with this Privacy Policy.

### **About Children**

The Application is not intended for children under the age of 12. We will not knowingly collect information from site visitors in this age group. We encourage parents to talk to their children about their use of the Internet and the information they disclose to the Application.

### **Active Information Collection**

Like many Applications, this Application actively collects information from its visitors both by asking you specific questions and by permitting you to communicate directly with us via e-mail, feedback forms, and/or chat rooms. Some of the information that you submit may be personally identifiable information (that is, information that can be uniquely identified with you, such as your full name, address, e-mail address, phone number, and so on).

Some areas of the Application may require you to submit information in order for you to benefit from the specified features (such as newsletter subscriptions and tips/pointers) or to participate in a particular activity (such as online survey). You will be informed at each information collection point which information is required and which information is optional.

### **Passive Information Collection**

As you navigate through the Application, certain information can be passively collected (that is, gathered without your actively providing the information) using various technologies and means, such as Internet Protocol addresses, cookies, Internet tags, and navigational data collection.

We use Internet Protocol (IP) addresses on the Application. An IP Address is a number assigned to your computer by your Internet Service Provider so you can access the Internet and is generally considered to be non-personally identifiable information, because in most cases an IP address is dynamic (changing each time you connect to the Internet), rather than static (unique to a particular user's computer). We use your IP address to diagnose problems with our server, report aggregate information, determine the fastest route for your computer to use in connecting to our site, and administer and improve the site.

## **More Information about Cookies**

A "cookie" is a bit of information that an Application sends to your Web browser that helps the site remember information about you and your preferences.

"Session" cookies are temporary bits of information that are erased once you exit your Web browser window or otherwise turn your computer off. Session cookies are used to improve navigation on Applications and to collect aggregate statistical information. The Application uses session cookies.

"Persistent" cookies are more permanent bits of information that are placed on the hard drive of your computer and stay there unless you delete the cookie. Persistent cookies store information on your computer for a number of purposes, such as retrieving certain information you have previously provided (such as passwords), helping to determine what areas of the site visitors find most valuable, and customizing the site based on your preferences on an ongoing basis. Persistent cookies placed by the Application on your computer may hold personally identifiable information, but only if you have registered or have otherwise consented to the retention of personally identifiable information you have provided at the site. Otherwise, our site's server only knows that an unidentified visitor with your cookie has returned to the site.

You can set your browser to accept all cookies, to reject all cookies, or to notify you whenever a cookie is offered so that you can decide each time whether to accept it. To learn more about cookies and how to specify your preferences, please search for "cookie" in the "Help" portion of your browser.

"Internet tags" (also known as single-pixel GIFs, clear GIFs, invisible GIFs, and 1-by-1 GIFs) are smaller than cookies and tell the Application server information such as the IP address and browser type related to the visitor's computer. We do not use Internet tags at the Application.

"Navigational data" ("log files," "server logs," and "clickstream" data) are used for system management, to improve the content of the site, for market research purposes, and to communicate information to visitors. The Application uses navigational data.

## **Use and Disclosure of Information**

Except as otherwise stated, we may use your information to improve the content of our site, to customize the site to your preferences, to communicate information to you (if you have requested it), for our marketing and research purposes, and for the purposes specified in this Privacy Policy.

If you provide personally identifiable information to the Application, we may combine such information with other actively collected information unless we specify otherwise at the point of collection. We will take reasonable measures to prevent personally identifiable information from being combined with passively collected information, unless you consent otherwise.

We may disclose your personally identifiable information to other affiliates worldwide that agree to treat it in accordance with this Privacy Policy. In addition, we may disclose your personally identifiable information to third parties, located in the Malaysia and/or any other country, but only:

- (i) to contractors we use to support our business (e.g., fulfillment services, technical support, delivery services, and financial institutions), in which case we will require such third parties to agree to treat it in accordance with this Privacy Policy;
- (ii) in connection with the sale, assignment, or other transfer of the business of the Application to which the information relates, in which case we will require any such buyer to agree to treat it in accordance with this Privacy Policy; or
- (iii) Where required by applicable laws, court orders, or government regulations.

In addition, we will make full use of all information acquired through the Application that is not in personally identifiable form.

We will secure your personally identifiable information carefully without selling/disclosing it to any other unidentified third parties. Facebook is only a channel that we use to showcase our Application and to collect your personally identifiable information. Therefore, Facebook has nothing to do with the information that we collected from you via the Application and Facebook will not be able to retrieve your information from our Application as well.

### **Access and Correction**

To keep your personally identifiable information accurate, current, and complete, please contact us as specified below. We will take reasonable steps to update or correct personally identifiable information in our possession that you have previously submitted via the Application.

### **Security**

We take reasonable steps to protect your personally identifiable information as you transmit your information from your computer to our site and to protect such information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. You should keep in mind that no Internet transmission is ever 100% secure or error-free. In particular, e-mail sent to or from the Application may not be secure, and you should therefore take special care in deciding what information you send to us via e-mail. Moreover, where you use passwords, ID numbers, or other special access features on the Application, it is your responsibility to safeguard them.

### **Links to Other Applications**

The Application may contain links or references to other Applications. Please be aware that we do not control other Applications and that this Privacy Policy does not apply to those Applications. We encourage you to read the privacy policy of every Application you visit.